



The Telecom Industry's Favorite Magazine

# TELECONNECT

## OUR TELECOM PEOPLE OF THE YEAR

TRUE INDUSTRY MOVERS AND SHAKERS,  
TELECONNECT SALUTES YOU!

### Jim Phillips of Telular

**W**hen we first spoke to Jim, president of Telular, we knew there was a definite aura emanating from the phone. (No, it was not a bad connection.) Recounting his beginnings in telecom, we sensed a man who had reached telecom nirvana. "I wrote my thesis on telecom in 1976," Jim said, his voice bouncing. "I got into it by pure luck. The department chairman said 'There's a company out here emerging in telecommunications... would you like to write your thesis outside of the class?'"



I said 'Yes,' and they ended up hiring me. I could have ended up selling cotton, wheat or

insurance!" he mused. As it turned out, wireless communications has become his true destiny. Today, he heads this exciting new company. They make a series of excellent boxes that turn any tip-and-ring product into a cellular-ready device. See last month's issue of TELECONNECT for more. We love their products. And why not? With a spiritual leader, a guru if you will, such as Jim in charge, how can we not plunge into the fold? 1-800-TELULAR.

