



VEIN VIEWER LUMINETX

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No one wants to be poked repeatedly by medical personnel trying to draw blood, start an IV, or administer drugs. So Luminetx developed a quick fix: Its VeinViewer calls upon near-infrared, a digital video camera, and an image processor to locate veins immediately, without the pain (or puncture wounds) left by trial and error. Unlike ultrasound, which requires extensive training, the VeinViewer is easy to operate even for less experienced med techs and, at \$25,000, is relatively inexpensive as medical equipment goes. It's also safe. The near-IR light isn't intense enough to warm the body or cause tissue damage, and patients can rest easy knowing there's no danger of cross-contamination. The VeinViewer never comes into contact with the skin, eliminating any chance that it might spread a transmittable disease.

